

05.06.10



**2010 "POWER OF PRINT"
COMPETITION ENTRY FORM**

NEOGRAPHICS

POWER OF PRINT

**Explore
the Possibilities**

ALL ENTRIES DUE BY:



MARCH 15TH 2010

**See details inside for
Early Bird Specials**



NEOGRAPHICS CALL FOR ENTRIES



➔ WHO IS ELIGIBLE?

If you are a printer, service bureau, advertising agency, in-plant, finisher, packaging and/or converting company, binder, platemaker, specialty shop, desktop publisher, or graphic designer—you can enter Neographics®. You do not have to be a member of the Graphic Arts Association to enter.

➔ HOW TO ENTER

Please send three samples of the actual printed piece, unmounted but well protected (if additional samples are not available, please note this on the entry form). Attach a completed entry form (provided as part of this brochure) to the back of each entry. All submissions must have been produced between February 1, 2009 and January 31, 2010. Determine the appropriate fee based on the listing below.

➔ ENTRY FEES:

GAA Members:	Non Members:
First entry - FREE	\$75 per entry
2+ - \$65 per entry	

➔ SEND ALL ENTRIES WITH ENTRY FORMS AND PAYMENT TO:

Neographics® 2010
c/o Graphic Arts Association
1210 Northbrook Drive, Suite 250
Trevose, PA 19053

One completed entry form and payment must be submitted with all entries. Payments may be charged to American Express, Visa or MasterCard. Please make checks payable to Neographics 2010. Entry fees cover the processing and handling of all entries for judging, the displaying of award winners at Neographics®, award certificates and one trophy for each “Best of Category” winner

Tickets to attend Neographics® 2010 Exhibition, Reception and Award Ceremony with Dinner are not included in entry fees. Any additional awards you may want to order for staff or clients can be purchased at an additional fee.

➔ DEADLINE

All entries, together with fees and payment, must be delivered to Neographics by Friday, March 15, 2010

➔ HOW ARE THE ENTRIES JUDGED?

Judging occurs over several days by teams of judges. The judges examine the finished products as well as how the job was performed. The number of colors, press size and printing process are used in determining the winners. Overall design, successful completion, prepress preparation, printing and finishing are examined closely.

Within each category, the judges present Franklin Awards for Excellence. Each of these awards are then judged in the “Best of Category” competition. Then the winning “Best of Category” Awards are presented. Finally, all “Best of Category” Awards are judged once more to determine the “Best of the Best”— which is presented as “The Power of Print® Award.”

The Power of Print® award is presented to the most outstanding entry. The judges may also present “Special Achievement Awards” for entries which demonstrate new techniques, processes and production workflows. The total number of awards presented is determined by the judges.

➔ ADDITIONAL INFORMATION

You may enter in as many categories as you like, provided you submit separate entry forms and fees for each category. The judges are permitted to move entries to other categories, as they see fit. All entries produced on similar equipment will be judged together; this ensures a fair evaluation of all entries.

Neographics® is not responsible for lost or stolen items. Unless arrangements are made at the time of entry, samples cannot be returned. At the exhibition, videotaping is forbidden unless prior permission has been granted by the Neographics® Committee.

All entries that receive a “Best of Category” award will automatically be entered in Printing Industries of America’s 2010 Premier Print Award Competition by GAA at no charge.
(members only)

ENTRY CATEGORIES (CHECK THE CATEGORY)

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> 1 <input type="checkbox"/> Advertising Specialties 2 <input type="checkbox"/> Annual Reports (1, 2 or 3 colors) 3 <input type="checkbox"/> Annual Reports (4 colors or more) 4 <input type="checkbox"/> Art Reproduction 5 <input type="checkbox"/> Bags/Gift Bags 6 <input type="checkbox"/> Binders – Ring (1, 2 or 3 colors) 7 <input type="checkbox"/> Binders - Ring (4 colors or more) 8 <input type="checkbox"/> Booklets (1, 2 or 3 colors) 9 <input type="checkbox"/> Booklets (4 colors or more) 10 <input type="checkbox"/> Books (case bound) 11 <input type="checkbox"/> Books (paper cover) 12 <input type="checkbox"/> Books Covers 13 <input type="checkbox"/> Box Wraps (1, 2 or 3 colors) 14 <input type="checkbox"/> Box Wraps (4 colors or more) 15 <input type="checkbox"/> Broad­sides (1, 2 or 3 colors) 16 <input type="checkbox"/> Broad­sides (4 colors or more) 17 <input type="checkbox"/> Brochures (1, 2 or 3 colors) 18 <input type="checkbox"/> Brochures (4 colors or more) 19 <input type="checkbox"/> Business Cards (1, 2 or 3 colors) 20 <input type="checkbox"/> Business Cards (4 colors or more) 21 <input type="checkbox"/> Calendars (1, 2 or 3 colors) 22 <input type="checkbox"/> Calendars (4 colors or more) 23 <input type="checkbox"/> Cards – Holiday/Greeting (1, 2 or 3 colors) 24 <input type="checkbox"/> Cards – Holiday/Greeting (4 colors or more) 25 <input type="checkbox"/> Cartons (1, 2 or 3 colors) 26 <input type="checkbox"/> Cartons (4 colors or more) 27 <input type="checkbox"/> Catalogs- smaller than 8.5" x 11" (1, 2 or 3 colors) 28 <input type="checkbox"/> Catalogs-smaller than 8.5" x 11" (4 colors or more) 29 <input type="checkbox"/> Catalogs-8.5" x 11" or larger (1, 2 or 3 colors) 30 <input type="checkbox"/> Catalogs-8.5" X 11" or larger (4 colors or more) 31 <input type="checkbox"/> Certificates, Awards, Diploma 32 <input type="checkbox"/> College Viewbooks 33 <input type="checkbox"/> Corporate Identity Kit (1, 2 or 3 colors) | <ul style="list-style-type: none"> 34 <input type="checkbox"/> Corporate Identity Kit (4 colors or more) 35 <input type="checkbox"/> Design 36 <input type="checkbox"/> Digital Imaging/Prepress 37 <input type="checkbox"/> Digital Printing- Black Only 38 <input type="checkbox"/> Digital Printing- Color 39 <input type="checkbox"/> Digital Printing- Hybrid (Combination of digital and traditional printing) 40 <input type="checkbox"/> Digital Printing – Large format 41 <input type="checkbox"/> Direct Mail (1, 2 or 3 colors) 42 <input type="checkbox"/> Direct Mail (4 colors or more) 43 <input type="checkbox"/> Envelopes (1, 2 or 3 colors) 44 <input type="checkbox"/> Envelopes (4 color or more) 45 <input type="checkbox"/> Finishing (diecuts, pop-ups, unique folds, and involvement devices) 46 <input type="checkbox"/> Finishing (foil stamping and embossing/debossing) 47 <input type="checkbox"/> Finishing (other special finishing techniques and combination processes) 48 <input type="checkbox"/> Flyers/ Sell Sheets (1, 2 or 3 colors) 49 <input type="checkbox"/> Flyers/ Sell sheets (4 colors or more) 50 <input type="checkbox"/> Folders/ Pocket (1, 2 or 3 colors) 51 <input type="checkbox"/> Folders/ Pocket (4 colors or more) 52 <input type="checkbox"/> Games 53 <input type="checkbox"/> Invitations (1, 2 or 3 colors) 54 <input type="checkbox"/> Invitations (4 colors or more) 55 <input type="checkbox"/> Labels (1, 2 or 3 colors) 56 <input type="checkbox"/> Labels (4 colors or more) 57 <input type="checkbox"/> Letterhead/Stationery 58 <input type="checkbox"/> Magazine Inserts (1, 2 or 3 colors) 59 <input type="checkbox"/> Magazine Inserts (4 colors or more) 60 <input type="checkbox"/> Magazines (1, 2 or 3 colors) 61 <input type="checkbox"/> Magazines (4 colors or more throughout) 62 <input type="checkbox"/> Manuals, Training and Other (1, 2 or 3 colors) 63 <input type="checkbox"/> Manuals, Training and Other (4 colors or more) 64 <input type="checkbox"/> Menus 65 <input type="checkbox"/> Miscellaneous – any product not specifically mentioned may be entered in this category 66 <input type="checkbox"/> Newsletters (1, 2 or 3 colors) | <ul style="list-style-type: none"> 67 <input type="checkbox"/> Newsletters (4 colors or more) 68 <input type="checkbox"/> Newspapers Inserts 69 <input type="checkbox"/> Packaging 70 <input type="checkbox"/> Point-Of-Purchase and Displays 71 <input type="checkbox"/> Posters (1, 2 or 3 colors) – Offset Printing 72 <input type="checkbox"/> Posters (4 colors or more) – Offset Printing 73 <input type="checkbox"/> Programs (1, 2 or 3 colors) 74 <input type="checkbox"/> Programs (4 colors or more) 75 <input type="checkbox"/> Promotional Campaigns (Must have more than one piece) 76 <input type="checkbox"/> Screen Printing 77 <input type="checkbox"/> Self Promotion (other than your own company) 78 <input type="checkbox"/> Self Promotion (own company) 79 <input type="checkbox"/> Stationery Packages (1, 2 or 3 colors) 80 <input type="checkbox"/> Stationery Packages (4 colors or more) 81 <input type="checkbox"/> Student Category – Students may enter any Neographics category. This is open to high schools, vocational school and college students only. Students who enter this category must have participated in the creation or production of the pieces entered. The student entry fee is \$25. 82 <input type="checkbox"/> Thermography 83 <input type="checkbox"/> They Said It Couldn't Be Done- (unusual or unique production techniques). This category is open to anyone that exceeds expectations when tackling numerous challenges faced on the toughest jobs. Entries must include a paragraph outlining the challenges of the job and how they were overcome. 84 <input type="checkbox"/> Variable Data 85 <input type="checkbox"/> Environmental Stewardship Award – showcase your greenest project to date. |
|--|--|---|

INCLUDE ONE ENTRY FORM WITH EACH ENTRY – SUBMIT THREE SAMPLES PER ENTRY.

Please fill out the entry form as completely, clearly and accurately as possible. All information is required. All entry forms must be signed by a company official to approve participation in the competition. Each entry must be accompanied by an entry form. Please submit three samples per entry.

Your entry fees must accompany your entries. By entering Neographics® 2010 you agree to allow your winning entries to be displayed.

Submit your entry form, samples and fees to:

Neographics® 2010
c/o Graphic Arts Association
 1210 Northbrook Drive, Suite 250
 Trevoze, PA 19053

Questions? Call (215) 396-2300 or email: Pat Rose at prose@gaa1900.com

EARLY BIRD SPECIAL:

Deduct \$10 from each entry fee if entries are received by Friday, February 12, 2010. After February 12, the regular fees apply.

COMPANY INFORMATION

Name of company submitting entry (As you would like to be listed in the program)

Name of the submitter/title

Company Official Signature /Title

Type of Business

Company Address

City State Zip

Telephone/Fax

Email

Entry Details

Title of Entry (e.g. neographics brochure)

ENTRY DETAILS

Entry number (e.g. 1 of 5 entries)

Category (1-82; e.g. #2 annual report)

Production Credits

Client

Designer

Prepress

Printer City State

Finishing City State

Type of paper/paper merchant

PRODUCTION CREDITS

PAYMENT

Our enclosed check for \$ _____ is made payable to Neographics® 2010.

NEW! Pay By Credit

Name Amount

Card Number

Signature

All entries due by March 15, 2010
 (Early birds save \$10 on each entry received by Friday, February 12, 2010)

NEOGRAPHICS® POWER OF PRINT

Neographics®- The Power of Print® is one of the nation's largest regional graphic communications competitions in which graphic arts, packaging, converting, design and publishing excellence is selected and showcased. It's a competition dedicated to recognizing and rewarding the quality and service that is provided by the graphic arts communications, packaging and converting industries to their worldwide customers.

The Neographics® "Call for Entries" is sent to more than 5,000 firms including print buyers and creative professionals who work with the graphic arts communities in Pennsylvania, New Jersey and Delaware.

POWER OF PRINT SPONSOR

PRISCO Pennsauken, NJ

SPONSORS

Beneficial Bank
Philadelphia, PA

Cabrun Ink Products
Philadelphia, PA

Canon Business Solutions
Burlington, NJ

Case Paper
Philadelphia, PA

Central Lewmar
Westampton, NJ

Lindenmeyr Munroe
King of Prussia, PA

Neenah Paper
Alpharetta, GA

Oce
Boca Raton, FL

Paul Hertel & Company Inc.
Philadelphia, PA

Roosevelt Paper Company
Mt. Laurel, NJ

**Unisource Philadelphia/
Unisource Converting**
Philadelphia, PA

USI Affinity
Philadelphia, PA

Xerox
Rochester, NY

PATRONS

**Astro-Dynamic Print
& Graphic Services**
Warminster, PA

Clinton Envelope & Paper Co.
Pennsauken, NJ

Digital Color Graphics
Southampton, PA

Domtar
Montreal, Quebec

Finch Paper
Glens Falls, NY

Gray Trucking
Beverly, NJ

Heidelberg USA
Cranbury, NJ

Hewlett Packard
Wayne, PA

Innovation Printing
Philadelphia, PA

International Paper
Memphis, TN

jldcreative
Cherry Hill, NJ

Lecta North America
Purchase, NY

MeadWestvaco
Herndon, VA

Mohawk Paper Mills
Cohoes, NY

NewPage Corporation
Cinnaminson, NJ

Paravano
Doylestown, PA

Pertech Printing Inks
Elizabeth, NJ

**Rembrandt Stamping &
Embossing, Ltd.**
Pennsauken, NJ

Riegel Printing
Ewing, NJ

RIS the paper house
Pennsauken, NJ

Schmid Rhyner USA, Inc.
Marlton, NJ

**Self-Seal Container
Corporation**
Bridgeport, PA

CONTRIBUTORS

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Paper:
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Mount Laurel, NJ
www.rooseveltpaper.com

Printing:
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www.riegelprintinginc.com